

REMARKS

Claims 28-38 are pending. Claims 28-38 are rejected under 35 U.S.C. §103(a) as being unpatentable over Blumer (US 5,732,219) in view of Dozier (US 5,870,552).

The independent claims have been amended to indicate that the on-line database entry is published having a universal resource locator (URL) that includes a transaction ID that is associated with the entry.

Paragraph [0056] states:

The full page entry 313 need not be limited to text alone but may be a complete hypermedia page, including possible graphics or other non-textual content. In this manner, for person's or organizations not having any independent Web homepage, the entry can function as a "mini-homepage," i.e., a single page hypermedia document. Furthermore, the mini-homepage may have its own URL, allowing it to be accessed directly without performing a search of the database. For example, a URL for a mini homepage might be <http://webwho.com/view?id=xxxx>, where xxxx represents a transaction ID assigned to each entry in a manner described below.

It is respectfully submitted that none of the references of record teach or suggest the functionality of assigning a URL to a homepage in such a manner.

It is respectfully submitted that the independent claims are now in a condition for allowance. Furthermore, it is believed that claims dependent therefrom are also in a condition for allowance for at least the reason of being dependent from an allowable base claim. Accordingly, Applicant believes that all pending claims are in a condition for allowance.

Applicant respectfully traverses this rejection, and requests reconsideration of the pending claims.

If the Examiner has any questions regarding this application or this response, the Examiner is personally invited to telephone the undersigned at 775-848-5624.

Respectfully submitted,

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